



Offer your Customers a Healthy Choice of Fresh Herbs, Exotic Fruits & Specialty Vegetables...



Take advantage of our wide selection and add our premium products to any ordinary dish and presto, an extraordinary meal is created! Many home cooks are discovering what professional chefs have known for a long time... *fresh herbs, exotic fruits and specialty vegetables will lift any dish to new heights!*



Retail Packs

- More than 25 different popular and special types of culinary fresh herbs, edible flowers and specialty mixes
- Attractive individual retail packs including recipe suggestions
- POP clamshells holding 6 retail packs
- Web site with on-line recipes
- Custom products, weights and packaging on request



Trust in Premium Products that are Guaranteed Fresh All Year Round...

Our technical team is constantly searching the globe for new and better methods of growing and harvesting. We are committed to producing with the highest technological standards and the cleanest environmental procedures to ensure premium quality products.

Peace of Mind

It is good to know that Jaycee will take care of the whole process. We build long lasting relationships with our customers so that...
together we can grow!



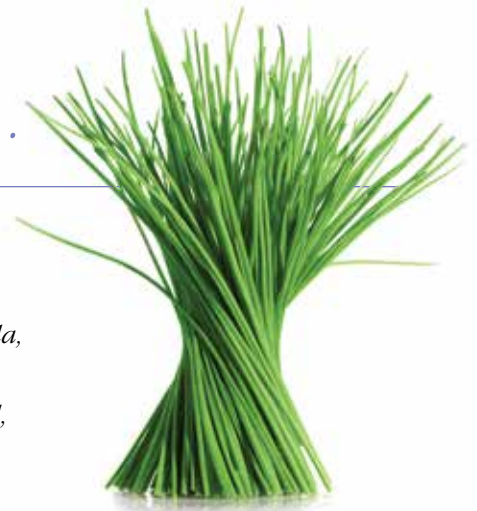
Food Safety

We understand the importance of food safety and are SQF certified resulting in continuous quality assurance and full traceability. We strive to ensure that our customers enjoy a safe and premium quality product.



Our Fresh Herbs are grown locally or available from around the world...

We feature an exciting selection of popular and specialty herbs. Our premium quality herbs reduce the need for added salt and fat — and offer vital nutrients. We support local as much as possible. Our list of herb varieties include: *Arugula, Basil, Baby Roccolla, Bay Leaves, Chervil, Chinese Chives, Chives, Cilantro, Dill, Edible Flowers, Garleaf, Garlic Chives, Lemon Grass, Marjoram, Mint, Opal Basil, Oregano, Parsley - Curly, Parsley - Italian, Rosemary, Sage, Savory, Sorrel, Tarragon, Thyme & Thai Basil.*



We feature many Organic & Kosher Products

We can deliver a wide range of certified organic fresh herbs – any time of the year. Our organic and kosher product lines enhance the flavour and appearance of even the most mundane dishes.

Our selection of Exotic Fruits continues to grow and guarantees new taste experiences...

When it comes to exotic fruits, we offer a large variety of fruits to excite any palate. These fruits are great for adding to smoothies, salads or even eaten on their own. The possibilities are endless. Our list of exotic fruits include: *Curube, Dates, Feijoo, Granadilla, Kumquat/Super Kumquat, Limequat, Lulo, Mangosteens, Maracuyá, Passion Fruit, Physalis, Pitahaya (yellow/pink) Dragon Fruit & Tamarillo.*



*Experience
an explosion of
exotic flavours!*



Our Specialty Vegetables offer many exciting choices for the connoisseur...

Our line of specialty vegetables will add flavour and colour to any meal, and enhance the plate's presentation. We provide the following **Specialty Vegetables**: Baby Carrots, Barbe di Frate, French Beans, Sea Asparagus (Salicornia/Sampire), Sea Aster, Sea Blight, Sea Fennel, Sea Kale, Sea Puslane & Yellow Courgettes.



Microgreens are a great addition to any dish or on their own in a delicious salad! We feature the following **Microgreens**: Amaranth, Arugula, Basil, Bulls Blood Beets, Cilantro, Kohlrabi, Mizuna, Opal Basil, Peppergrass, Persian Cress, Rainbow Confetti, Rainbow Mix, Red Cabbage, Red Choi, Red Russian Kale, Tatsoi & Young Pea Tendrils.



Enrich your customers' dining experience...



We have established a Proven Record with Many Satisfied Customers...



About JAYCEE Herb Traders

Established in 1995, JAYCEE Herb Traders has become a major supplier of fresh herbs, exotic fruits and specialty vegetables to leading grocery chains and food terminals throughout North America.

We operate at a local and international level to ensure year-round delivery of our exciting products and very short lead times.

Markets

We service the retail, wholesale and food service markets. Our retail packaging provides an attractive display and includes recipes to enhance repeat sales. We can work with you to develop customized POP materials and offer an on-line recipe section that will be expanded on a continuous basis.

- *Guaranteed Fresh*
- *Premium Quality*
- *Product Innovation*
- *Organic & Kosher Herbs*
- *Exciting Packaging Design*
- *Local & Worldwide Sourcing*

Custom Packaging

We are responsive to the individual packaging needs of our clients. Our flexible team will work with you to ensure that our products fit your current wholesale and/or retailing environment.

Research

We listen to our customers to develop and expand our product mix to suit their specifications. Effective communications with our local and international farms result in quick turnaround of new solutions.

Leaders in Logistics

Fresh produce products require an efficient and dependable means of transportation. Over the years, we have gained invaluable experience in providing reliable daily deliveries.

Depending on your requirements, our airline partners and trucking fleet will provide the most economic solution for the delivery of your fresh products all year round – on time and every time.





Jaycee Herb Traders Ltd.

21 Airpark Place
Guelph, Ontario N1H 6H8
1-800-201-6303
Tel: (519) 829-3535
Fax: (519) 829-3636

Jaycee Herb Traders (USA) Ltd.

455 Plaza Drive
College Park, Ga 30349
1-866-910-1440
Tel.: (404) 767-9540
Fax: (404) 767-9541

www.jaycee-herb.com

